



REGULATION AI4GOV STARTUP CONTEST

– 2022 Edition –

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Friedrich-Alexander-Universität
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Article 1 - Definition

AI4GOV Startup Contest is a challenge organized by the partner universities of AI4GOV: Universidad Politécnica de Madrid (Spain), Politecnico di Milano (Italy), Friedrich-Alexander-Universität (Germany) and the Tallinn University of Technology (Estonia).

It is an European project co-financed by the [Connecting Europe Facility \(CEF\) Telecom programme](#).

After a pilot contest, this second edition is promoted by the AI4GOV consortium, with the support of PoliHub, the Innovation Park & Startup Accelerator of Politecnico di Milano.

“AI for public services” (AI4Gov) is an international project that includes a [master program](#) targeting the development of advanced digital skills in the public services sector. The programme is part of a [wider initiative](#), in which university networks, small and medium-sized enterprises (SMEs) and top researchers have joined forces to offer new high-quality specialised Master programmes and courses in Artificial Intelligence (AI). The initiative will bring advanced digital skills closer to non-technical professionals and the population at large, making a contribution to the target of 20 million information and communication technology (ICT) professionals by 2030, put forward in the European Commission's [Digital Decade](#).

The project addresses:

- the management of AI-based public services
- the usage of AI in public administration's operations
- the governance of AI in the public sector and for the delivery of public services to society

The **AI4GOV consortium will award some of the best entrepreneurial initiatives**, selected and evaluated by a jury composed of experts attending the first edition of the AI4GOV Master. The award will be a cash prize, together with some in-kind, in accordance with the provisions of these Regulations.

These Rules and Regulations are valid and effective for the 2022 Edition, any changes and/or additions adopted by the Steering Committee of the Award will be immediately communicated by updating the same on the official website of the master ([ai4gov-master.eu](#)).

Article 2 - Objectives

The competition is aimed at promoting and supporting the **diffusion of innovation in the field of AI for the public sector**, thus serving cities, regions, and public administrations and bodies across its service areas.

The competition aims to encourage the development of AI-related business opportunities



across economic and socio-cultural areas related to public services activities.

The competition's purpose is to scale up over the years. It aims to become a reference for new companies geared toward the AI landscape serving the public sector.

Article 3 - Organisation

The Steering Committee of the contest is made up of the AI4GOV project partners. It will:

1. Define the actions to be taken for the proper conduct of the competition and potential modifications to this Rules;
2. Select the best possible entities and individuals to join the AI4GOV Startup Contest Jury.

The Jury, appointed by the Steering Committee, will be composed by experts in the provision of AI for the public sector and/or in entrepreneurship and startups development. Ideally, the experts are involved in AI and/or for public sector across EU and international Institutions, ranging from being project managers in AI centers belonging or serving national or international government institutions, directors of e-GOV development centers, senior executives in Ministries, policy officers in international institutions (as the European Commission), to leading figures in high-level expert' groups on AI, project leaders in EC Directorates dealing with the AI landscape in various ways and leading entrepreneurs with a track record of involvement with public administrations.

The Jury's task is to evaluate the selected projects and determine the final ranking.

Article 4 - Subjects admitted and modalities of participation

Participation in the competition is free of charge. Proposals can be submitted by:

- **Startups** in the form of limited liability companies and founded within the last five years in Europe
- **Research projects** not yet established as company

Eligible applications should **explain the use of AI in their provision of a solution for public services and public bodies**, and could fall into one or more of the following areas of innovation:

- **Environment:** Energy, Waste, Water, Circular economy
- **Smart cities:** Transportation, Urban planning, Housing, Telecommunications
- **Society:** Leisure, Culture, Education
- **Security:** Health, Safety
- **Public management:** e-taxation, e-governance



Applications should be submitted directly by applicants at the website dedicated to the application <https://ai4gov.startupcontest.eu/>, by filling out the registration form and sending the documents indicated (CV of the entire team, presentation of the project).

The deadline to apply is set for **April 10th 2022**.

The Steering Committee of the AI4GOV Startup Competition reserves the right not to accept applications that are not exhaustive and consistent with the above requirements, the objectives and the scope of the initiative. In addition, the Steering Committee reserves the right to modify the procedures for submitting applications to extend the deadline for submitting applications. In the latter case, timely notice will be given by means of a notice on the website <https://ai4gov.startupcontest.eu/>.

For clarification you may contact the team contest@ai4gov-master.eu.

Article 5 - Competition phases

The competition will be structured on the following phases and timelines:

- i. **March 21st, 2022: Application Opening.** Project presentation and opening of applications.
- ii. **April 10th, 2022: Application Closing.** Up to this day, all interested parties can send their application by filling out the appropriate form in the dedicated website.
- iii. **April 11th – April 18th, 2022: Evaluation of applications and selection of finalists.** Once the collection of the projects has been completed, the Steering Committee in collaboration with industry experts will proceed to the project selection, up to a maximum of 12, which will have access to the Pitch Day.

The list of the 12 selected projects will be communicated on April 18th, 2022 by email to the referents of each project.

The decisions made by the Steering Committee in the selection phase of the best 12 projects are unchallengeable and unappealable. The Steering Committee also reserves the right not to provide structured feedback for projects that do not pass the selection phase.

- iv. **April 30th, 2022: Pitch Day.** The Pitch Day takes place on as a hybrid event. On this occasion, on the basis of the documentation submitted and a presentation, the Jury, with its own unquestionable and unappealable decision, will decide the winners and special mentions projects (see article 7).



Article 6 - Evaluation

The evaluation of the projects and the definition of the ranking of the competition winners will be entrusted to the Jury appointed by the Steering Committee. The Jury will carry out its functions in full autonomy and discretion, respecting the rules of confidentiality and the provisions of this Regulation.

On the basis of the documents attached to the application, the selection of the winning projects and the subsequent proclamation take place on the basis of the unquestionable evaluation of the Jury that, downstream of each presentation, will assign scores on the basis of the following criteria:

- Degree of innovation
- Technological feasibility
- Economic sustainability
- Composition and quality of the team
- Scalability and replicability of the business
- Impact on public services in the EU

The Evaluation Committee will assign each of the above criteria a grade from 1 to 5.

The Jury's evaluations are confidential and may not be disclosed outside the Steering Committee.

Article 7 – Grant

Based on the type of applicant (startup or team not yet established as company), projects could be awarded with different grants, disposed by partner companies.

STARTUP AWARDS (only for startup)

- Winning Project: € 8.000 – *grant provided by BeDisruptive*
- Runner-up Project: € 5.000 – *grant provided by Intellera Consulting*

RESEARCH PROJECTS AWARDS (only for team not yet established as company)

- Free coaching – *provided by Ernst & Young*
- Free coaching – *provided by Deloitte*

SPECIAL MENTION (for both categories)

- 1 or 2 free participations for one member of the selected teams to the next edition of the AI4GOV Master course

The Steering Committee reserves the right to award other prizes not included in this call to other worthy projects in selected categories.



The awarded projects will be communicated at the end of the Pitch Day on April 30th, 2022.

Article 8 - Guarantee of Confidentiality

In every phase of the competition, the subjects involved in the above-mentioned activities act in good faith, respecting the confidentiality of the information provided by the participants and good professional practices.

Each document submitted remains the property of the authors, who may protect it through the forms of protection provided by law.

The members of the Jury and Steering Committee are exonerated from any responsibility for any disputes that may occur concerning the originality and authorship of the work, parts of the work, or any limitations on the work by third parties. They will not sign any confidentiality agreement.

Article 9 - Data treatment

In accordance with art.13 of EU Regulation 2016/679 "General Data Protection Regulation", we inform you that the personal data provided during the expression of interest and candidacy for the AI4GOV Startup Contest and after its process will be processed by Polihub S.c.a.r.l. as the Data Controller. AI4GOV Startup Contest is organized by the partner universities of AI4GOV: Universidad Politécnica de Madrid (Spain), Politecnico di Milano (Italy), Friedrich-Alexander-Universität (Germany) and the Tallinn University of Technology (Estonia). The 2022 Edition is facilitated by PoliHub, the Innovation Park & Startup Accelerator of the Politecnico di Milano.

Personal data collected will be processed for the following purposes:

- registration to the initiative;
- participation in activities/initiatives reserved for AI4GOV Startup Contest participants;
- management of content (documents, information, images, etc.) voluntarily uploaded to the website (<https://ai4gov.startupcontest.eu/>) for purposes related to the AI4GOV Startup Contest initiative.

The personal data provided will be communicated to all representatives of the Steering Committee as well as to the UPM Data Protection Officer (proteccion.datos@upm.es), as Data Processors pursuant to Article 28 of EU Regulation 2016/679, will manage the related data processing.

All personal data provided will be stored in full for the entire period of the initiative. Subsequently, personal data will be stored for a longer period with reference to the finalists of the initiative. If necessary, further information will be presented. Personal data of other participants will be stored



for a period that will vary due to the interest of the AI4GOV Consortium to initiate further relationships in line with the purposes of the AI4GOV Startup Contest project.

Moreover, the AI4GOV Consortium reserves the right to share data with the EC in case it is required to justify the AI4GOV project expenses and evaluate its performance.

The AI4GOV Consortium also reserves the right to use the name and basic information of participants in its marketing and dissemination activities.

The provision of data is free, however, not providing it will not allow the Owner and Managers of the treatment to make assessments aimed at allowing participation in the initiative.

Current legislation recognizes numerous rights of the participant. Among these are:

1. Access to the following information:
 - a. purposes of processing,
 - b. categories of personal data concerned,
 - c. addressees or categories of addressees to whom such personal data has been or will be communicated, in particular if in third countries or from international organizations,
 - d. the existence of the participant's right to request from the Data Controller the rectification or cancellation of personal data or the restriction of the processing of personal data concerning him or her or to object to their processing;
2. Rectification, by which is meant:
 - a. correction of inaccurate personal data concerning the participant without justified delay,
 - b. integration of incomplete personal data, also by providing supplementary declaration;
3. Cancellation of data concerning the participant without undue delay, if:
 - a. the data are no longer necessary in relation to the purposes for which they were collected or otherwise processed,
 - b. a revocation of consent is given and there is no other legal basis for the processing,
 - c. the participant objects to the processing and there is no overriding legitimate reason for the processing,



- d. the personal data has been processed unlawfully,
 - e. the personal data must be deleted in order to comply with a legal obligation,
 - f. the personal data was collected in connection with the provision of information society services;
4. Restriction of processing:
- a. where the accuracy of personal data is disputed, for the period necessary for the Data Controller to verify the accuracy of such personal data
 - b. when the processing is unlawful and the interested party opposes the deletion of personal data and requests instead that its use be limited
 - c. when the personal data are necessary to the data subject for the establishment, exercise or defence of legal claims, although the data controller no longer needs them for the purposes of the processing,
 - d. if the data subject objects to the processing by virtue of the right to object;
5. Receive notification in case of rectification or cancellation of personal data or restriction of processing;
6. Data portability, namely the right to receive in a structured, commonly used and machine-readable format personal data concerning the data subject and has the right to transmit such data to another data controller, if:
- a. the processing is based on the express consent of the data subject for one or more specific purposes or takes place by reason of a contract entered into with the data subject; and
 - b. the processing is carried out by automated means;
7. Opposition at any time, for reasons related to their particular situation, to the processing of personal data concerning them.

The data subjects have the right to lodge a complaint with a supervisory authority if they consider that the rights indicated herein have not been recognized.

In order to exercise the above rights, he/she may contact the Data Controller by sending the communication to "AI4Gov", Departamento de Inteligencia Artificial, ETSI Informáticos (UPM), Campus de Montegancedo, 28660 Boadilla del Monte, Spain. Email: info@ai4gov-master.eu.